



Call-in/Zoom Meeting Monday, June 15, 2020 10 – 11:15 a.m.

Those in attendance: Lynn Gallice, Mille Lacs SWCD; Jake Janski, Mille Lacs SWCD; Bob Janzen, Supervisor Aitkin SWCD; Barbara Macioch, Citizen NE Mille Lacs Lake; Mike Macioch, Citizen NE Mille Lacs Lake; Harmony Maslowski, Mille Lacs SWCD/MLLWMG Coordinator; Dave Oslin, Mille Lacs Co. Commissioner; John Pearson, Citizen South Harbor Mille Lacs Lake; Janet Smude, Aitkin Co. SWCD; Margaret Vos, Citizen East Side Mille Lacs Lake; Laurie Westerland, Aitkin Co. Commissioner; Bonnie Finnerty

1. Welcome: Introductions and Orientation to Zoom platform

Laurie Westerland, Chair, called the meeting to order at 10:00 a.m. Meeting approvals would be done by voice vote.

2. Approval of the Agenda:

- Additions: NONE
 - Deletions: NONE
- M/S/C Barbara Macioch/Bob Janzen

3. Consent Agenda:

- Approve of May 18th Meeting Minutes -- Minutes approved. M/S/C Jake Janski/John Pearson
- Approve Financial Report -- Financial Report given verbally by Harmony. Also reported by Janet was the COMPASS program cost share projects of \$7495 which are estimated to go in this year. M/S/C Dave Oslin/Mike Macioch

4. Discussion and Action

4.1 Health Land, Healthy Lake Event (Report from Subcommittee)

A Motion to conduct the Healthy Land, Healthy Lake event virtually (not an “in person” event) was made by John Pearson, seconded by Margaret Vos.

Discussion points included:

- Ability to record a presentation and put on the MLLWMG website
- Format of presentation to be a video or shared-screen Powerpoint followed by QA/discussion
- Desire to expand reach; advertise through newspapers, boosted FB posts, one-on-one invitations; value of email invites because they are clickable; value of postcards/direct mail/fliers. Janet said there is some \$ available for advertising tied to AIS
- Margaret brought up the question of target audience and size. John said he'd been in Zoom events with 10 – 20 people. Harmony said small can be good with better conversation.
- MLLWMG should get its own Zoom account; it is monthly fee.
- Discussed various formats: one day with several sessions; daily sessions for a week; weekly sessions for a month. (“Healthy Land, Healthy Lake Week”) some consensus around a single week; not to do over Labor Day weekend.
- Topics suggested: shoreline projects, road salt
- Discussed incorporating plant truck as an in-person component.
- John to look at YouTube option for hosting resulting video.
- Reminder that we have Hazelton Town Hall reserved
- Need to decide very quickly dates and plan
- Subcommittee assigned to work out details: John, Jake, Harmony, Janet, Lynn

4.2 Work Plan 2020 Discussion about focus areas

- John Pearson summary of environmental reports – will proceed with posting on the website
- Maciochs will continue work on the Watershed Game

5. Updates

5.1 Media Committee

- Topics of the Month Upcoming– Do it yourself shoreline – June/July by Lynn Gallice.
- Upcoming Cleaning stations – Aitkin and CD3 decontamination
- Virtual Events for Healthy Land, Healthy Lake

5.2 Fundraising / Grant Writing / Membership

We have received an AIS grant for advertising, \$936 to promote Healthy Land, Healthy Lake seminar series, to promote CD3 decontamination – Aitkin and MLBO – check status of CD3

5.3 Additional Updates: Wahkon Bog; Road Salt; Lead Tackle; etc.

- John Pearson – via DNR contacts, Lead Tackle Program has been suspended with COVID-19 situation.
- Jake Janski - maybe we can promote those materials.
- John – what is being applied to roadways?

5.4 New Business

6. Public Comment

7. Meeting Evaluation and Next Steps

The Healthy Land, Healthy Lake Subcommittee will meet after this meeting to further discuss and bring back a proposal to the next meeting.

8. Next Meeting Plan

The next meeting will be Monday, July 20th and will be via Zoom – We can use Jake’s account again – MLLWMG to explore one month of paid Zoom for an event.

Adjorn: 11:19 a.m. M/S/C Dave Oslin/Jake Janski

Compiled by Barbara Macioch